



## **Special Recognition—Excellence in Promoting Superior Energy Performance in Building Design**

### **ENSAR Group** *Boulder, Colorado*

In May 2004, EPA made the “Designed to Earn ENERGY STAR” certification available for building designs to encourage architecture and engineering firms to design buildings that meet EPA criteria for energy performance. The criteria require that the estimated energy performance of design projects rank in the top 25 percent relative to similar buildings in the U.S. commercial market. The Ensar Group, after only 6 months as an ENERGY STAR partner, made great strides including the benefits of ENERGY STAR in its national presentations and training workshops, establishing energy use targets for 85 design projects, and benchmarking the Lady Bird Johnson Wildflower facility in Austin, TX, as part of an application for the ENERGY STAR label. Ensar also has provided design assistance for more than 55 projects including a detailed energy analysis and recommendations for specific strategies to reduce energy use and operating costs.



## **Special Recognition—Advancement of Energy-Efficient Computer Technologies**

### **AMD**

*Sunnyvale, California*

For significantly advancing computer efficiency by developing and promoting Cool 'n' Quiet™ technology, which reduces active power consumption by up to 40 watts, or over 25 percent per computer.

## **Special Recognition—Buying Group Leadership in Promoting ENERGY STAR**

### **Brand Source/Associated Volume Buyers**

*Anaheim, California*

For leadership in its industry as a buying group actively promoting energy efficiency and increasing the selection and volume of ENERGY STAR qualified products, through a broad array of promotional and training efforts.

## **Special Recognition—Innovation in Promoting ENERGY STAR Qualified Lighting Fixtures**

### **Sacramento Municipal Utility District**

*Sacramento, California*

For leadership in bringing to market an ENERGY STAR qualified kitchen lighting system that meets builders' needs and is compatible with the new Title 24 standards in the California Code of Regulations: California's Energy Efficiency Standards for Residential and Nonresidential Buildings.

## **Special Recognition—Leadership in Hispanic Outreach about ENERGY STAR**

### **Sierra Pacific Power Company**

### **Nevada Power Company**

*Las Vegas, Nevada*

For leadership in the education of Hispanic populations on the benefits of ENERGY STAR qualifying products, through a month-long educational campaign with Spanish-language television and print ads and radio spots, making more than 2 million impressions.



## **Special Recognition—Commitment to ENERGY STAR Home Sealing**

### **Richard Dale, The Home Depot**

*Atlanta, Georgia*

For leadership in supporting national marketing of ENERGY STAR Home Sealing and the initiation of a comprehensive ENERGY STAR Home Sealing campaign that will include promotions of sealing and insulation products and projects, as well as training.

## **Special Recognition—Development and Support of the Emerging Home Performance Industry**

### **California Energy Commission**

*Sacramento, California*

### **California Public Utility Commission**

*San Francisco, California*

For helping to establish a foundation for the whole house improvement industry within the state of California, as well as nationally. Their support of home performance contracting through state-based market and feasibility studies, contracting protocol development, and contractor training is providing the basis to help grow "Home Performance with ENERGY STAR" into a national program.